



smart - a Daimler Brand

Press information

Launch of the new smart fortwo

May 24, 2012

- **Model range includes an entry-level model priced at ¥1.59 million and a 62-kW turbo engine**
- **Now accepting orders for the smart fortwo electric drive**
- **New exclusive maintenance packages and touring support programs**

Mercedes-Benz Japan Co., Ltd. (MBJ; President: Nicholas Speeks; Head office: Minato-ku, Tokyo) introduces a new generation of the "smart fortwo" (coupé/cabrio), the micro-compact car offering maximum convenience, comfort, safety, and environmental compatibility in minimum body size. Beginning today, the new smart fortwo models are available through the nationwide network of authorized smart dealerships. At the same time, MBJ is starting to accept orders for the new smart fortwo electric drive. The new smart fortwo electric drive will be delivered starting during 2012.

The exterior of the new smart fortwo features a larger radiator grille with a sculptural honeycomb-structure design and a chromed smart brand badge. Sculpturally designed side and rear skirts underline the sporty character of the micro-compact car. The new body color palette includes dark gray matt.

MBJ has revised the model and price range for the smart fortwo. The entry-level smart fortwo coupé mhd now carries an attractive price tag of ¥1.59 million. To meet a broad range of customer needs, two equipment versions "plus" and "passion" are also available for the smart fortwo coupé mhd.

A turbo engine delivering a peak output of 62 kW and a maximum torque of 120 Nm has been introduced in both the coupé and cabrio. Sporty appointments such as 15-inch light alloy wheels in three-double-spoke design and a leather-covered three-spoke sports steering wheel with shift paddles emphasize the dynamic character of the turbo-engined variant.

The new smart fortwo electric drive is powered by an electric motor delivering a peak output of 55 kW and a maximum torque of 130 Nm. These great power reserves enable the electric vehicle to pass the 120 km/h mark. The highly efficient 17.6-kWh lithium-ion battery enables the lively city car to travel more than 140 kilometers (NEDC, measured in Europe) when fully recharged. The battery can be recharged from 0 to 100% in approximately eight hours*. If connected to the charger overnight (via a 200 V AC electric vehicle charging socket), it can be used first thing in the morning. * Figure for the European variant.

No quick charging device is available.

Fitted with the start/stop function, all models of the smart fortwo coupé mhd meet the 2015 fuel economy regulations and therefore qualify for the Eco-car Subsidy.

In addition to the benefits of the three-year general warranty with no mileage limits, owners of the gasoline-engined models of the new smart fortwo enjoy the new "smart maintenance pack" for a fee. The "start plan" (¥68,000 including tax), available within 35 months of new car registration, covers two legally required inspections plus manufacturer-specified inspections as well as replacements and replenishing of some periodically replaced parts and expendables. The "second plan" (¥87,000 including tax), available from the 36th to 59th* month of new car registration, covers two legally required inspections plus manufacturer-specified inspections, as well as replacements and replenishing of some periodically replaced parts and expendables. The new "smart touring support" program is also available for a fee. In the event of a failure during a journey, it gets the smart driver out of trouble by providing technical support on the spot. * This program expires on the day before the day of the 59th month corresponding to the date of new car registration.

A special warranty is available for the smart fortwo electric drive. Supplementing the general warranty, it covers product defects in the lithium-ion battery for six years or mileage of 100,000 km. The "smart maintenance pack" for the new electric drive not only offers the "start plan" (¥47,000 including tax) and the "second plan" (¥56,000 including tax) for the same periods*1 as for gasoline-engined models, it also includes a "special EV plan" option (¥129,000 including tax). Available from the date of subscription up to the 71st month*2 of new car registration, the special plan covers five legally required inspections plus manufacturer-specified inspections, as well as replacements and replenishing of periodically replaced parts and expendables. As with gasoline-engined models, smart touring support is also available for the electric vehicle.

*1 With the exception of the warranty periods, these warranty plans for the electric drive differ from corresponding plans for gasoline-engined models in the coverage of periodically replaced parts and expendables. *2 This program expires on the day before the day of the 71st month corresponding to the date of new car registration.

Overview of individual smart fortwo models

smart fortwo coupé mhd

Retaining the environmental performance, comfort, and safety characteristic of the smart, the new basic model offers partially reviewed equipment for ¥250,000 less compared with the preceding model.

smart fortwo coupé mhd plus

Features additional popular appointments such as 15-inch nine-spoke light alloy wheels, an armrest for the driver, and electrically adjustable heated door mirrors.

smart fortwo coupé mhd passion

Silver accents on the tridion safety cell, radiator grille, and mirrors underline the sophisticated exterior design. The seats are available in a choice of black, beige, or red.

smart fortwo coupé turbo & cabrio turbo*

The powerful turbo engine, which delivers a peak output of 62 kW, offers a dynamic motoring experience. The sporty interior features a leather-covered three-spoke sports steering wheel with shift paddles, a cockpit clock, and a rev counter. * The start/stop function is not available.

smart fortwo electric drive

The purely electric vehicle from the pioneer in urban personal mobility represents the ultimate in locally zero emission/CO2 drive. The powerful electric motor and efficient lithium-ion battery with high capacity ensure outstanding acceleration and agility.

The nationwide retail prices of the smart fortwo models are:

Model name	Steering	Suggested nationwide retail price* (): basic vehicle price without consumption tax
smart fortwo coupé mhd	RHD	¥1,590,000 (¥1,514,286)
smart fortwo coupé mhd plus	RHD	¥1,680,000 (¥1,600,000)
smart fortwo coupé mhd passion	RHD	¥1,840,000 (¥1,752,381)
smart fortwo coupé turbo	RHD	¥1,950,000 (¥1,857,143)
smart fortwo cabrio turbo	RHD	¥2,190,000 (¥2,085,715)
smart fortwo electric drive	RHD	¥2,950,000 (¥2,809,524)

* The prices indicated above do not include accessories, taxes (other than consumption tax), insurance premiums, and registration expenses. The customer must separately pay a recycling fee required by the Automobile Recycling Law.



smart fortwo cabrio turbo



smart fortwo electric drive