



smart – a Daimler Brand

Launch of a special limited edition in the smart fortwo:

Press information

## The new “smart fortwo coupé turbo edition sharpred”

May 24, 2012

- **Special edition based on the newly introduced turbo-engined variant celebrates the launch of the new smart fortwo**
- **Impressive exterior with a sharp color contrast between red and black**
- **Exquisite and exclusive interior design accentuated by red stitching**

Mercedes-Benz Japan Co., Ltd. (President: Nicholas Speeks; Head office: Minato-ku, Tokyo) introduces a new special edition to celebrate the market launch of the new smart fortwo. The new **smart fortwo coupé turbo edition sharpred** has an attractive exterior design featuring a sharp color contrast between red and black. Beginning today, a total of 150 orders can be placed through the nationwide network of authorized smart dealerships.

Based on the newly introduced “smart fortwo coupé turbo” powered by a 62-kW engine with turbocharging, the new special edition features a Spartan exterior design with a vivid color contrast: The dark black bodypanels are combined with a tridion safety cell and door mirror covers in red.

The interior of the new smart fortwo coupé turbo edition sharpred has a black-leather-look dashboard accentuated with red stitching, nappa leather seats with red stitching and seat heating, and a leather-covered two-spoke steering wheel and shift knob, underlining the exquisite and exclusive character of this special edition.

Special appointments include specially designed 15-inch three-double-spoke light alloy wheels painted in black with wide-based tires, a radiator grille in black, “sharpred” emblems, and special velour floor mats.

Like all smart models, the new special limited edition offers a guarantee of up to three years with no mileage limits. In addition, owners of the special turbo edition enjoy the new “smart maintenance pack” for a fee. The “start plan” (¥68,000 including tax), available within 35 months of new car registration, covers two legally required inspections plus manufacturer-specified inspections, as well as replacements and replenishing of some periodically replaced parts and expendables. The “second plan” (¥87,000 including tax), available from the 36th to 59th\* month of new car registration, covers two legally required inspections plus manufacturer-specified inspections, as well as replacements and replenishing of some periodically replaced parts and expendables. The new “smart touring support” program is also available for a

fee. In the event of a failure during a journey, it gets the smart driver out of trouble by providing technical support on the spot. \* This program expires on the day before the day of the 59th month corresponding to the date of new car registration.

Model name	<b>smart fortwo coupé turbo edition sharpred</b>
Steering	RHD
Number of units available	150
Bodypanel color	Dark black
Interior color	Black
Special features	<p><b>Exterior</b></p> <ul style="list-style-type: none"> <li>■ tridion safety cell in red</li> <li>■ 15-inch three-double-spoke light alloy wheels painted in black with wide-based tires</li> <li>■ Door mirror covers in red</li> <li>■ Radiator grille in black</li> <li>■ Front fog lamps</li> <li>■ Special “sharpred” emblems</li> </ul> <p><b>Interior</b></p> <ul style="list-style-type: none"> <li>■ Nappa leather seats with red stitching and seat heating</li> <li>■ Black-leather-look dashboard with red stitching</li> <li>■ Leather-covered two-spoke steering wheel and shift knob</li> <li>■ Special velour floor mats</li> </ul>
<b>Suggested nationwide retail price*</b> ( ): basic vehicle price without consumption tax	<b>¥2,120,000</b> (¥2,019,048)

\*The price indicated above does not include accessories, taxes (other than consumption tax), insurance premiums, and registration expenses. The customer must separately pay a recycling fee required by the Automobile Recycling Law.

